

MeetPlymouth

The complete service for conferencing, meetings and events

Plymouth showcases city's credentials as a must-see MICE destination

[Britain's Ocean City](#) is set to showcase its impressive credentials as a key destination for conferences, meetings and events.

The latest [Meet Plymouth](#) event will target organisations seeking a unique experience in the city rated as the 'best place for quality of life' in this year's Demos-PwC Good Growth for Cities Index*

Plymouth, which scored particularly highly across income distribution, work-life balance, jobs and skills, is famed for its centuries-old maritime heritage, stunning coastline and 21st century commitment to the preservation of its unrivalled history and environment. It also has a growing reputation as an unrivalled location to work, study and play, thanks to its superb cultural, academic and leisure opportunities.

The Showcase Event, taking place on January 23, at [Plymouth Argyle Football Club's Home Park Stadium](#), will highlight the varied range of versatile event venues and suppliers from hotels to visitor attractions, including a Monastery, zoo and a castle.

With a spectrum of opportunities to suit countless MICE requirements, Plymouth also offers a wealth of exceptional activities to enhance the meetings and events industry's needs, with providers offering everything from watersports, including kayaking on Plymouth Sound – the site of the UK's first [National Marine Park](#) – to Gin Tasting, teambuilding activities like rock climbing on Dartmoor or drink receptions on boat trips.

Destination Plymouth Chief Executive Amanda Lumley says: "Plymouth is not just Britain's Ocean city but also the highest-performing city in the latest annual Demos-PwC Good Growth for Cities Index, consistently scoring above the UK average for quality of life, health & safety, skills and more. This is reflected in the fantastic diversity of venues and activities we have here in the city for meetings, conferences, events, team-building, and 'away' days.

"You can have the best of all things here, whether you want calming waterfront locations and green spaces or a vibrant cultural experience from our world-class theatre to the only high-tech immersive dome in the country. Couple that with a warm welcome and hospitality second to none and you are sure to have a brilliant experience here in the city."

The event runs from 3.30pm until 5.30pm and exhibitors include: [Dartmoor Zoo](#); [Boringdon Hall](#) 5-star luxury manor house hotel; [Plymouth Boat Trips](#); [Buckfast Abbey](#) and spectacular [Pentillie Castle & Estate](#) available for private hire.

To book to attend the Showcase Event, email Jo Butler jo.butler@destinationplymouth.org.uk

For more information on destinations visit www.visitplymouth.co.uk/conference

- [The latest Demos-PwC Good Growth for Cities Index.](#)

Issued by:

Cristina Artico
Four Marketing Agency
M: 0790 0640819
E: cristina@four-pr.com

Notes to Editors**About Destination Plymouth**

Destination Plymouth is a private/public sector partnership. Its role is to promote the city as a world-class destination to live, work, study and visit, by both supporting awareness around key research and innovation and increasing visitors to the city and surrounding area, thus growing visitor spend and tourism-related jobs as well as highlighting the many opportunities available in the city.

Destination Plymouth is part-funded by the UK government through the [UK Shared Prosperity Fund](#), Plymouth City Council and the Waterfront and City Centre Business Improvement Districts in the city.

The UK Shared Prosperity Fund is a central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK by investing in communities and place, supporting local business, and people and skills. For more information, visit <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>

For further information visit: [Visit Plymouth](#) | [Holidays in Plymouth UK](#) | [Official Tourist Board](#)

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About MEET Plymouth

'MEET Plymouth' is the official conference and events bureau for Plymouth. We work in partnership with key venues across the city supported by Destination Plymouth with a remit to promote conference, meeting, incentives, hospitality and events locations for the city. Our aim is to showcase our exceptional offering which provides unique and amazing experiences for organisers and promoters globally.